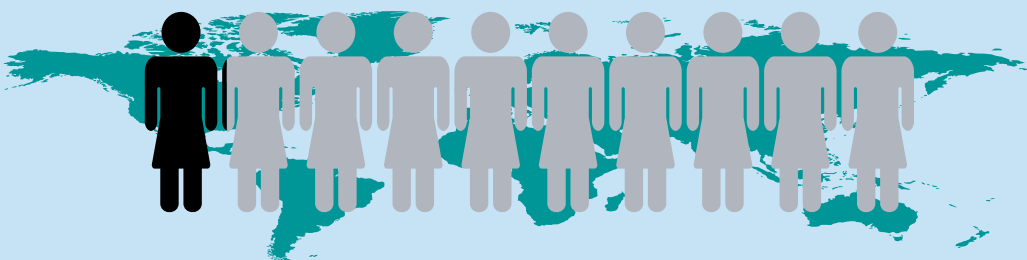


# 2018/2019 Women's Entrepreneurship Report

GEM

## OVERALL FINDINGS

**10.2% women** from **59 countries** involved in entrepreneurship . . .



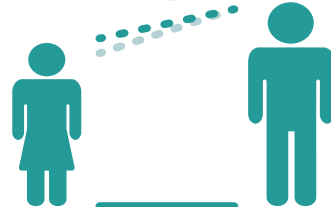
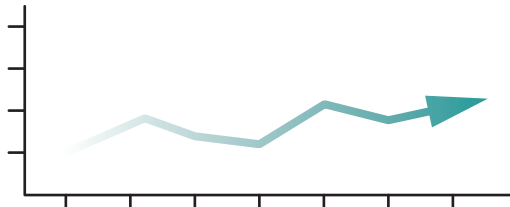
. . . **suggesting global estimates:**

**±252 million** women starting and running new businesses globally

**±153 million** women running established businesses globally

## KEY FINDINGS

Women's **Global TEA** increased by 1%\*    Global **Gender Gap** narrowed by 4%\*



\* based on 54-country comparison

**Globally . . .**

**CLOSED**

Women are **10%** more likely than men to discontinue a business due to **lack of financing**



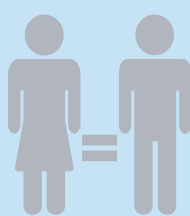
Women are **20%** more likely than men to **invest** in a family member, but 20% less likely to invest in a stranger with a good business idea



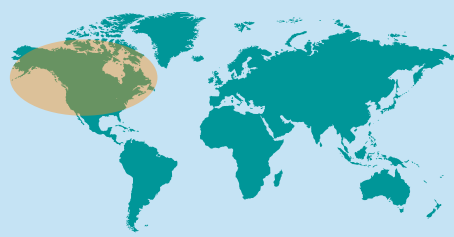
Women are **60%** more likely than men to start businesses in **government, health, education, and social services**

### GENDER PARITY IN INNOVATION

in three regions: North America, Middle East & North Africa (MENA), and Europe



## GLOBAL REGIONS

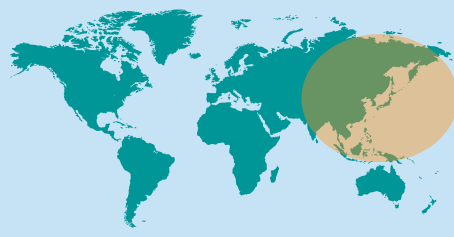


### North America

- Highest female **growth aspirations**
- 26% of women expect **+6 hires** in the next five years
- 10% of women starting companies with **20+ employees**

### Middle East & North Africa (MENA)

- Highest rate of female **entrepreneurial intentions** at 36.6%
- But only 4.1% women involved in **nascent entrepreneurial activities** and 4.8% in early-stage business

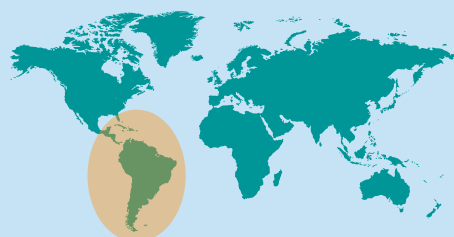
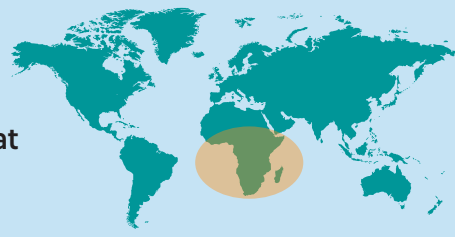


### Asia

- Only region with **gender parity** for women and men **investing in work colleagues**

### Sub-Saharan Africa and North Africa

- Women have the **highest necessity TEA** rate at 42.1%



### Latin America and the Caribbean

- **Highest solo entrepreneurship** rates for women at 45.8%

### Europe

- **Lowest** rate of **entrepreneurial intentions** and **TEA** among women
- But **highest business investment** rate

